

THE 'MAKEDO' SYSTEM COMPRISES ONLY A CONNECTOR, A HINGE AND A CONSTRUCTION TOOL, **BELOW**, BUT CAN MAKE COMPLEX DESIGNS SUCH AS THE 'PHO SPHERE', **BOTTOM** AND **BOTTOM FAR RIGHT**. THE KIT'S DESIGNER PAUL JUSTIN, **RIGHT**.



## MAKESHIFT

*Melbourne designer Paul Justin's simple innovation is creating a stir in international eco-design circles.*

THIS YEAR HIS product won a prestigious Red Dot in the international design awards of the same name, was voted People's Choice by readers of leading eco site Treehugger.com, generated a stampede at New York's Toy Fair and prompted British 'archi-mag' *Blueprint* to tag him one of 25 who will change design in 2010, but Australian industrial designer Paul Justin resists all chest-puffing.

"It's just a construction system with a conscience," he says of 'Makedo', the clever kit of connectors, hinges and tools that facilitates the creative re-purposing of refuse. "It developed from the need to easily build objects using found materials." For succeeding in combining the concepts of sustainability, social change and shared creativity so simply, we say give this guy a seat in government. After all, today's play is tomorrow's politics. ANNEMARIE KIELY  
Look for the Makedo stand 17-18 July at the State of Design Festival, Royal Exhibition Building, Carlton, Vic; [www.makedo.com.au](http://www.makedo.com.au).

